

FOR IMMEDIATE RELEASE:
July 1, 2011

Contact: Michelle Massie
718-880-5127
info@grippishield.com
www.GrippiShield.com

GRIPPI-SHIELD™ offers Cleanliness

A REUSABLE layer of protection for hard surfaces shared by strangers to help prevent the spread of germs, mold, mildew and dirt. Because you never know whose butt's been there!!!

Protect yourself, Protect your seats, Protect your clothes!

Finally, a product has been made available to those proactive people who want to protect themselves from germs and dirt. The GRIPPI-SHIELD™ is a technologically-advanced synthetic layer of protection that adheres to surfaces like hospital furniture, gym equipment, and dirty park benches. The non-chemical GRIPPI-SHIELD™ is state-of-the-art, convenient, and a must-have for those who come into contact with potentially contaminated surfaces.

The GRIPPI-SHIELD™ is the brainchild of Michelle Massie, who got the idea from an infection her mother contracted while recuperating from a stroke at a hospital.

Said Massie, "My mother's condition required her to use a shower chair that had also been used by many other patients. Because the hospital didn't follow proper antiseptic procedures, she got a bad infection. So I began to think of how to make shower chairs less likely to pass infections from one patient to the next."

The GRIPPI-SHIELD™ has a "GRIPPI" back, which provides a layer of protection and the GRIPPI-SHIELD™ grips to *any* hard surface and has a soft, top "cotton type" layer which is comfortable to the skin and it can withstand water without disintegrating. It comes in "hospital blue" and black.

The GRIPPI-SHIELD™ is ideal for use on locker room benches, hospitals, nursing homes, gyms and hotels, as well as outdoor seating. The GRIPPI-SHIELD™ comes in a variety of sizes and is designed to add an extra layer of protection to help prevent the spread of germs, mold, mildew and dirt where strangers share a common seating area in unprotected surroundings. It also will protect clothing on outdoor seating and can be reused for that purpose.

*The Grippi-Shield is manufactured in the United States. **BUY AMERICAN!** For more information, please visit our website www.grippishield.com.*